

Case Studies

The Client: Boost Juice

Boost Juice is one of the fastest growing juice bar companies with over 200 stores throughout eleven countries, including Australia, Singapore, Chile and the UK, with plans to expand in other overseas markets in the near future. It currently employs over 650 people with annual sales of over \$90 million.

The Problem:

Boost Juice required a Point of Sale solution that delivered high end functionality and sophisticated corporate reporting. They needed a system that could manage a large number of stores, from the one central location.

The Decision:

After experiencing shortcomings with other point of sale solutions, Boost Juice realized that the RedCat solution was far superior and much better suited to meet their business needs.



The Outcome:

"RedCat POS enables us to sell our products in a more controlled and secure fashion. It captures vital data and produces key management reports that enable us to run our business more effectively."

Another reason for the implementation of the RedCat solution is its simplicity. With stores hiring many younger transient staff the system had to be easier to grasp and operate to consistently meet their high standards of customer service.

"It is the first time we have had corporate reporting across the whole organization. Franchises can log into the web based system and check KPI's, best selling products and a whole host of other information. It gives us an amazing insight into certain key aspects of our business."

In addition, they have integrated the RedCat solution into other corporate systems such as HR, Payroll and Financial Applications.

"Migration to RedCat was swift and efficient. Dealing with RedCat gave us the confidence that we are dealing with a reputable organization committed to meeting our requirements today and well into the future. The gains in productivity and performance along with reductions in associated costs have enabled us to recoup our investment within twelve months."

Eddie Tucker, Boost Juice

